

8th Annual
Lassen County Chamber
of Commerce Presents the
**Spring Home
Garden & Outdoor
Recreation Show**
Saturday, April 26, 2014 10am-4pm Lassen County Fairgrounds

If your business fits the theme of home, garden, or outdoor recreation we would welcome your participation in this year's event. If you have not participated in the past please consider doing so this year. With an average attendance of 1500 people this event is an inexpensive way to advertise your business. Chamber members are given the first opportunity to reserve a booth space. To secure a space please return your application with payment by Friday, March 14th. After that time the event will be made available to all other businesses that fit the theme of the show.

This Chamber coordinated event is designed to expose your business to potential new customers and attract visitors and tourists to the community. The event will be advertised in Susanville and surrounding areas to maximize attendance the day of the event.

The following is information regarding the event:

- The event will be held at the Lassen County Fairgrounds from 10am to 4pm.
- Set- up will be held on Friday, April 25th from 12 noon to 4pm; please let us know should you need more time for setting up of your booth space.
- We will be at the Fairgrounds at 8:30am on Saturday, April 26th for any last minute adjustments that you may need to make to your booth. We ask that you be in your booth and have everything ready to go by 9:30 am the day of the event.
- The event time is 10am to 4pm; please do not dismantle your booth until after the event is over at 4pm.
- To gain interest and foot traffic through your booth we suggest that you offer a free drawing or samples.
- When doing your business advertising include a tag-line about visiting your booth at the "Spring Home and Garden Show".

Should you have any questions don't hesitate to call the Chamber at 257 4323.

Best Regards,
Patricia Hagata, Executive Director
Susan Ward, Event Chairperson

Event generously sponsored by:

